

An aerial photograph of a rowing team on a dark, rippling lake. The team consists of several rowers in a long, narrow boat, with their oars dipping into the water. The water is dark and textured with small waves. The rowers are wearing light-colored clothing, and their oars are visible as they move through the water.

Accelerating Goals with OKRs & A.I.

The dragging forces



Lack of transparency

More than 72% of the companies lack a proper transparent way of communicating goals and targets. This causes a disconnect between upper management, lower management and employees.

Inaccurate measuring of goals

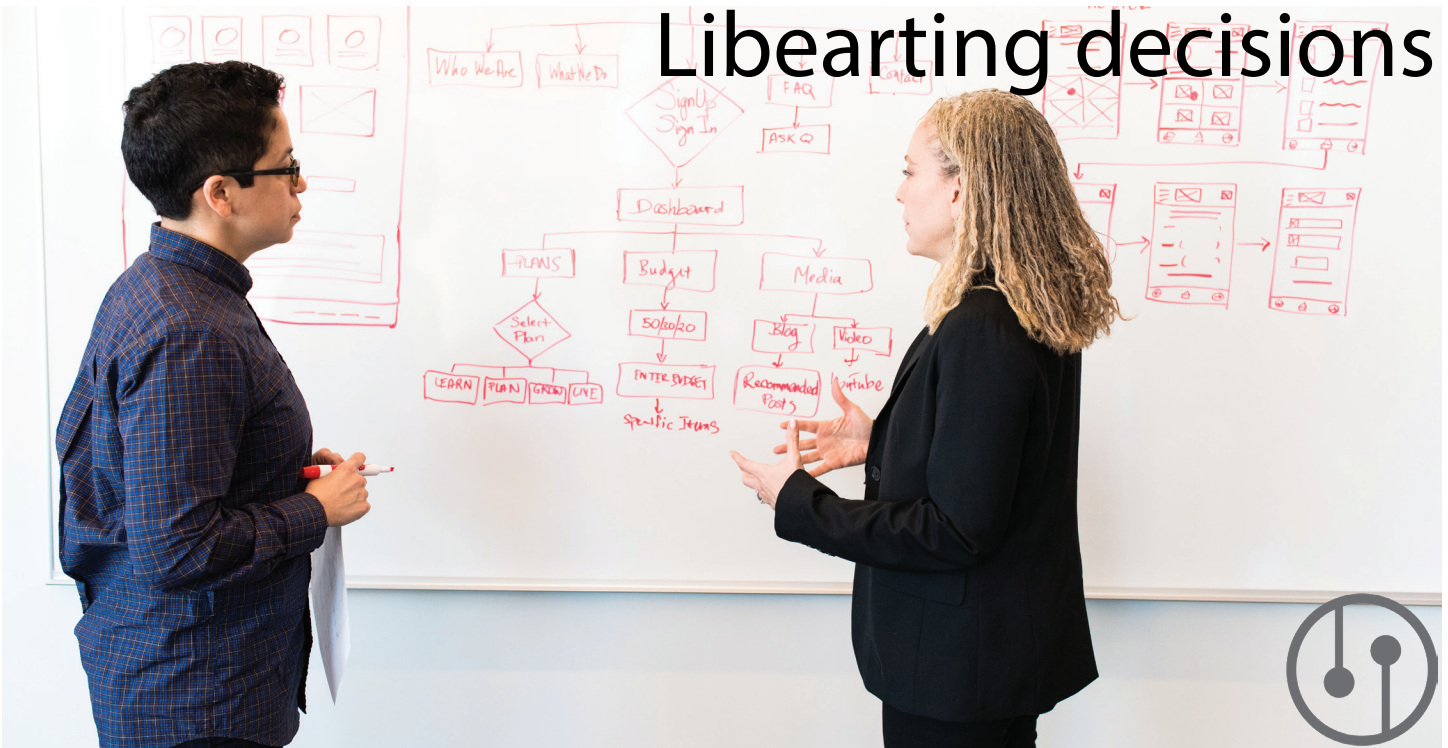
More than often non-measurable goals are set. By doing so you can never ensure you really hit your target, which demotivates employees.



Disengagement

Lack of ownership of results, causes a blurry vision of progress. Goals have to be **measurable**, **accountable** and **transparent**, otherwise motivation of your best employees is lost, having a direct impact on delivery.

Libearting decisions



Create a **direct line** between **CEO** and **employee**

Using OKRs allows everyone to push in the same direction. By company set objectives you align goals throughout your whole organisation. Each Key Result will be a measurable unit and tracable to the company strategy. This brings inclusion for every employee.



The power of **10%**

Only 10% of employees will drive the growth significantly more than the others. A general rule of thumb is that the square root of amount of employees, are responsible for 50% of the end result.

By doing only the most important work, you allow more employees to gain this productivity level. Ask yourself if what you are working on helps on achieving your key results. This highly increases **productivity**.



Closed **feedback loop**

From setting the goals, to feedback to the employee. Create a transparant loop to increase organic growth for your employees.



Get our OKRs insides so that your
TEAM is set-up for smart speed.



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