

# MOVING AI TO THE







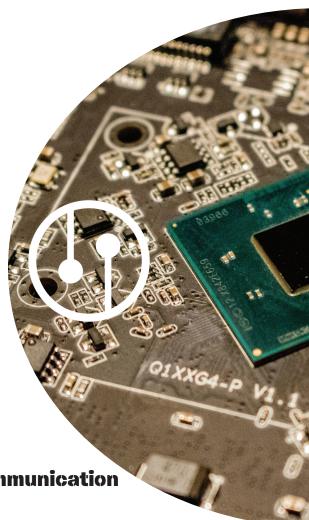
#### **Cloud performance prices are too high**

Low-cost sensors allow us to deploy many sensors in the field but the bottle is the traditional AI cloud solution where highperformance processing of huge data streams is expensive.



## **Network throughput is too low**

The data generated by sensors on the edge needs to be transferred to the cloud for Al analysis. A reliable and fast connection is required, which is hard to guarantee.



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Fast decisions without communication latency are needed

Increased trust in AI permits it to take decisions. In many application, decisions need to be taken in real-time where the latency of the data transfer from using an edge device to the cloud for processing poses a serious issue.

# Al at the edge

The current trend in the integration of Al accelerators to the IoT processors to increase the Al performance at the edge enable Al analysis at the edge.





### **Decentralized analysis and filtering**

The AI processing at the edge enables local data analysis and filtering. This decrease network throughput requirements and even make the offline functionality possible.

**Take decisions locally** 

The network latency is eliminated when AI analysis is performed locally. Local processing at the edge opens new possibilities for real-time applications controlled by AI.

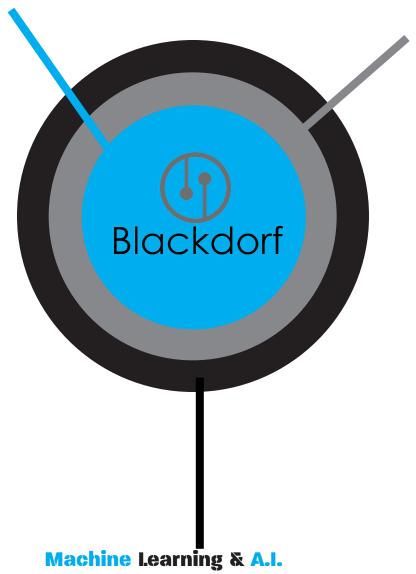
# Our Digital Focus

**End-to-End** 

**Hardware, Cloud, Analytics** 

**DataSensing** 

**Vision, Audio, Text experts** 



**Complete Data-centric solutions** 



